

PRESS RELEASE - APRIL 18, 2018



Winners of the first "Mountain Planet Awards"

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The Mountain Planet trade show awarded its first Mountain Planet Awards during the gala evening held this Wednesday, April 18. The awards reward investments made by operators and ski area managers in mountain resorts in France and all over the world.

The award winners for this very first edition are:

■ FRANCE

- ALPE D'HUEZ with the SATA, represented by the General Manager, Christophe Monier
- VAL THORENS with the SETAM, represented by the General Manager, Jérôme Grellet
- GRAND PUY - SEYNE LES ALPES, represented by the Mayor, Francis Hermitte
- COMPAGNIE DES ALPES, represented by the Deputy General Manager, Agnès Pannier-Runache

■ INTERNATIONAL

- NORTHERN CAUCASUS RESORTS, represented by the General Manager, Khasan Timizhev
- VANKE GROUP, represented by the Senior Vice President of the Vanke Group and CEO of V-Ski & V-Capital, Ding Changfeng

■ Investments in French ski resorts

For 2017 in France, the total amount of investments in new installations in ski resorts reached €102.24 million, representing 8.5% of the industry's turnover (€1.206 billion). The €102.24 million in investments corresponds to 50 new installations built in 2017—which mostly replaced several existing and obsolete installations, therefore reducing the number of towers.

■ Investments in international ski resorts

Globally, the worldwide ski market is in progression. After three years of stagnation and even regression, the total number of skier days in the world has started showing an increase of 4% for the 2016/2017 season.* For the past several years, Central Asia, China and Russia have been taking full advantage of the growing popularity for ski sports. The organization of the Winter Olympic Games is an incredible accelerator to develop winter sports and create new ski areas. It was already the case in 2014 in Russia after the Sochi Olympic Games and we are seeing extreme popularity and investments in China for the coming 2022 Beijing Winter Olympic Games. China has set an objective to put 10% of their 1.38 billion inhabitants on skis by 2022. The ski market is growing fast in China, where 57 new ski resorts were created in 2017.*

*Data: 2017 International Report On Snow and Tourism, Laurent Vanat

Organized by Alpexpo and co-presided by the ANEM (the French Association for Elected Officials in Mountain Cities) and the DSF (The French National Ski Areas Association) and in partnership with the Cluster Montage, the Mountain Planet trade show would like to showcase investments that represent a major challenge in developing business, creating jobs and satisfying vacation-goers.

Mountain Planet: facts and figures

Created in 1974 in Grenoble, Mountain Planet is the world exhibition for mountain development and industry. It allows professionals in the sector to unveil innovations and the latest trends/technologies for sustainable mountain development in summer and winter. Mountain Planet welcomes more than 900 international brands. Its exhibition area is 42,000 m². More than 18,000 trade visitors from over 60 countries come to each edition. More information at: mountain-planet.com
For more information: www.mountain-planet.com

An Alpexpo event



#MountainPlanet

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