

PRESSEMITTEILUNG

Grenoble - ALPEXPO (France) - March 19, 2024

The Mountain Industry Recruits at the Mountain Planet Show

For those seeking employment to live and work in the mountains, the international MOUNTAIN PLANET expo is opening its doors for free on Thursday, April 18, from 12 PM to 5 PM, to individuals searching for jobs in the mountain development sector. This half-day event is aimed at new talents wishing to embark on meaningful careers and ensure the future of mountain territories. A multitude of companies present at the Mountain Planet trade show are in need of skills within the mountain sector. To assist candidates in their job search, Mountain Planet is partnering with #jenesuisPASunCV, a collective that challenges traditional recruitment practices <https://jenesuispasuncv.fr/qui-sommes-nous/>

An opportunity open to all candidates

To attend this «Job Dating» event on Thursday, April 18, from 12 PM to 5 PM at the Mountain Planet trade show, it's quite simple. Entry to the show is free for individuals who register in advance on the website. Just sign up on the show website at the following address: <https://www.mountain-planet.com/la-montagne-recrute/>

Meet us at ALPEXPO – Grenoble (see the different access points) on Thursday, April 18, from 12 PM to 5 PM. A 236 sqm area is entirely dedicated to this event. Close to the Agora, about twenty companies, represented by their HR managers and department heads, will present their job offers. They will be supported by a team of recruitment professionals from #jenesuisPASunCV and France Travail, tasked with guiding candidates looking for positions in the mountain sector. Their assignment is to welcome candidates, coach them, and provide support.

Covering more than a quarter of the national territory, and up to 30% of the metropolitan territory alone, French mountain ranges constitute a significant part of the national territory. In France, the mountain development sector comprises nearly 450 companies and 5,500 jobs in various sectors:

- Ropeway equipment
- Snowmaking and winter maintenance of ski slopes
- Snow clearing and winter viability
- Safety and rescue operations
- Mountain terrain planning and maintenance
- Leisure and sports
- Urban planning, housing, environment, and engineering
- Water and waste management
- Energy and energy transition...

For three days, from April 16 to 18, 2024, Grenoble becomes the world capital of mountain development. With over 900 exhibiting brands and 23,000 professionals expected from around the world, the Mountain Planet show is the must-attend event for players in the global mountain industry. Today, there are more than 2,000 ski resorts in 68 countries worldwide.

For manufacturers, operators, elected officials, service companies, and all professionals in the sector, it is an essential event that takes place every two years in Grenoble, in the heart of the French Alps. A true showroom of 50,000 sqm, the Mountain Planet show is the largest showcase of the mountain industry. It allows companies known for their excellence to display their creativity. Visitors will discover companies of all sizes, including large international groups and startups dedicated to the mountain industry.

Mountain Planet is the essential place to discover innovations ranging from stone picking machines, snowmakers that operate at positive temperatures, snow farms, grips for rescuers to move along ropes, vehicles capable of navigating any slope, electric snow groomers, all-terrain scooters, giant ziplines, unique drying cabinets, «palace» type ski lifts, slalom pole bases, helicopters, wooden furniture, waterproof jackets, a multifunctional descender, «Trail» spaces, avalanche risk indication panels, electronic passes on your phone... and many other innovations that are building the mountain of tomorrow.

<https://www.mountain-planet.com>



About MOUNTAIN PLANET: Created in 1974 in Grenoble, France, MOUNTAIN PLANET is a trade show for mountain development and industry. The next edition will take place from April 16 to 18, 2022 at ALPEXPO, the event park in Grenoble, France. It is a major event and international meeting place for mountain development, showcasing the most recent innovations and trends in the market, and taking place every two years. Every two years, it brings the entire global mountain ecosystem—manufacturers, elected representatives, local authorities, accommodation providers, ski area operators, and more—together. It allows industry professionals to unveil their latest innovations and technological advancements to bring economic and environmental sustainability to mountain development. Every edition of MOUNTAIN PLANET hosts over 900 exhibitors and international brands. It covers a surface area of 50.000 m². More than 23.000 professional visitors from over 71 countries participate. For more info, visit :

mountain-planet.com

Press contacts: Alternative media agency

Alexandre Bérard – Tel. +33 (0)6 45 42 95 46 – alex@alternativemedia.fr

Marie Lourdel – Tel. +33 (0)6 85 94 50 27 – marie@alternativemedia.fr

Press room: alternativemedia.fr